Batek Architekten ZALANDO BEAUTY STATION

BATEK ARCHITEKTEN puts forward a social media-worthy, customisable environment

BERLIN — Out of a dark space cluttered with old shop fixtures, shelves and a low ceiling, local studio Batek Architekten excavated a luminous, convertible space that can become many things to many people: a backdrop for beauty services and product presentations, video shoots and pop-up events. Minimalist, even austere in ways, it feels gossamer with light, finely textured and richly functional.

To create this 'insta-worthy' and easily customisable 130-m² space, the team chose a bright colour palette of cream, light beige, grey, nude and natural shades, which blend airily with the cement-bonded industrial flooring and columns and the daylight-reproducing high colour-index lighting. This gives the space the feeling of a gallery, ideal for myriad showcases.

Three ovoid floor-to-ceiling shelves made of stainless steel offer maximum flexibility and neutrality of look. These can pivot to divide the floor in two, creating a secluded rear area, or open the space up entirely. On their reverse sides, they are fitted with full-length mirrors that help to visually enlarge the space. A sleek solid concrete wash basin anchors the retail area at the front, while a 4-m-long stainless steel counter equipped with retractable mirrors draws the eye to the rear where a movable curtain made from a lightweight textile, offers privacy.

RIGHT The whitewashed, smooth neutrality of the renovated surfaces stand in contrast to the cement-bonded industrial flooring and columns.

FOLLOWING SPREAD Pivoting stainless steel shelving can divide the room in two or open up its sightlines.

POWERSHOP 6

BETTER TOGETHER



